

Raphael N. Sydof

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Nicolaas Theelenstraat 35, 3500 Hasselt

- ◆ Working experience in CMS platforms (such as WordPress, Magento, Drupal and Joomla etc..)
- ◆ knowledge of Axure RP8.0, Ionic2.0, HTML5, CSS3 & Adobe platforms (PS, AI, XD, iD)
- ◆ Design skills and interactive thinking, developing and implementing visual and marketing solutions
- ◆ Committed and invested in company's projects

Education:

2018 - UX/UI & Web Design Master Course: Strategy, Design, Development | *Udemy*
2016 - JavaScript course, Introduction to the JS and hybrid applications | *WorkShop Studio*
2015 - SEO course, SEO techniques, using Google tools | *Google Academy*
2014 - PPC course, Practical course in marketing and PPC | *Google Academy*
2012-2014 - Interactive design, web design, UX and UI | *Avni College for Art and Design*
2006-2009 - Graduate of Graphic Design | *Herzog High School for Arts*

Work Experience:

2017-2018

Freelance Web Designer & UX/UI consultant

Over the past year I have been working as a freelancer for several projects, mostly as a UX / UI designer and consultant but also as an actual website designer.

- Helping clients define their needs in/on website.
- UX/UI - definition & planning, architecture, design
- Using Axure to create a good wireframe for the clients
- Actually designing their websites (mostly on WordPress platform)

2015-2017

SEO Senior & Junior UX/UI designer at 'Pro.co.il '

A small high-tech company that brings together a wide range of craftsmen and technicians. The company provides various services in accordance with B2B and B2C. When each audience has its own site

- Organic promotion of the main sites in Google and Facebook.
- UX/UI - definition & planning, architecture, design
- Production and design
- Construction and distribution of the company's newsletter
- Writing content for blogs and support

2015

SEO at 'Zap.co.il'

Zap Group is a large company that provides website building services and promotion to a wide range of customers in various fields. Similar to the yellow pages

- Organic promotion on Google and Facebook of a variety of websites, including the Zap Tourist website
- Production, characterization and design of new sites on CMS platforms.

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2013-2014

Graphic artist at AK studio

A small design studio for print and web, I worked there as an intern while studying

- Interactive design, landing pages and banners, logos and promotional products
- Web designing for multiple clients – on WordPress and Drupal platforms
- lead designer of several project (for print)

Technological Applications:

- ◆ HTML5 | CSS3 & Flexbox | Axure RP8.0 | Ionic 2.0 | PHP5 (basic) | GitHub
- ◆ CMS platforms: Joomla, WordPress, Magento, Drupal
- ◆ Adobe CC - Illustrator(AI), InDesign(ID), XD, PhotoShop(PS)
- ◆ Google search console and Analytics
- ◆ Office workshop – Word, Excel, PowerPoint, Outlook and etc...

Languages:

Hebrew - mother language | English - native | Nederland - advance

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